# **BUY-A-BAG**

## FARM-FRESH FOOD DRIVE

Support Greenmarket farmers and help feed New York City!



#### Where to Give

Wed., Nov. 9 Union Square Greenmarket

9am–4pm Union Square West & 17<sup>th</sup> St.

Sat., Nov. 12 Union Square Greenmarket

9am–4pm Union Square West & 17<sup>th</sup> St.

Sun., Nov. 13 77th Street Greenmarket

9am–3pm Columbus Ave. btwn 77<sup>th</sup> & 81<sup>st</sup> St.

#### **How to Give**

- 1. Purchase an extra bag of produce while you shop.
- 2. Bring it to City Harvest's collection bins at the market.
- 3. City Harvest will deliver your food donation to a New York City food pantry or soup kitchen today, helping to feed our neighbors in need.

### A Partnership to Help Feed New York City

- Even before the pandemic, 2.4 million New Yorkers were struggling to make ends meet. Since the start of the pandemic, food insecurity rates in New York City have risen by 36%.
- City Harvest has worked with GrowNYC Greenmarket since 1996.
- This year, City Harvest is rescuing produce at 10 GrowNYC Greenmarket locations around the city.
- Last year, GrowNYC Greenmarket donated more than 260,000 pounds of fresh food for City Harvest to deliver to food pantries and soup kitchens across the city.
- GrowNYC Greenmarket is consistently one of City Harvest's top 10 food donors.



