



HIGH HOLIDAYS FOOD DRIVE

Monday, September 16–Monday, October 21, 2024

HOW TO: RUN AN ONLINE FOOD DRIVE

More than half a million Jewish New Yorkers struggle to put food on their tables. You can help our kosher neighbors in need by participating in City Harvest's *High Holidays Food Drive*.

Setting up your online fresh food drive:

- 1) **Start your online fresh food drive through #GiveHealthy**, which provides users the opportunity to order fresh produce as well as non-perishables to be delivered directly to the City Harvest warehouse.
- 2) Share the customized link for your food drive page with your participants through email, social media, or newsletters. Participants will be able to select food items to purchase directly through your page.
- 3) Send periodic updates on progress and reminders to donate. We recommend one kick off message, one midway through the drive, and one when you're in the final stretch.
- 4) After your drive has ended, you will receive a tax acknowledgment from the food drive platform and a food drive certificate of participation from City Harvest.

For any questions, please feel free to call us at **646.277.7800** or email fooddrives@cityharvest.org for help setting up your online food drive.

High Holidays Food Drive is generously sponsored by:

