

PASSOVER FOOD DRIVE

March 24–April 28, 2025

How To: Run an In-person Food Drive

Nearly one in five Jewish households in NYC is struggling to make ends meet, according to a 2023 report from the UJA Federation of New York. Help City Harvest provide free nutritious kosher food for our Jewish neighbors in NYC who are experiencing food insecurity by participating our annual *Passover Food Drive*.

For more than 25 years, City Harvest has collected and delivered more than 98.3 million pounds of free kosher food to kosher community food programs across the city. By participating in City Harvest's *Passover Food Drive*, you can help ensure we continue to provide free kosher food to kosher-observant families during Passover.

Food Needed:

- All types of kosher for Passover and/or *Chometz* canned or non-perishable sealed or packaged food are acceptable for collection.
- Please keep kosher for Passover and *Chometz* items separate.
- We do not accept perishable foods or opened packages. (This will keep your collection site pest-free and ensure the safety of the food you collect.)
- Most needed kosher foods are as follows:
 - Tuna
 - Salmon
 - Sardines
 - Gefilte fish
 - Grape juice
 - Oils
 - Matzoh

Tips for a Successful Food Drive:

- Donated items require at least one of the following certifications, in addition to a kosher for Passover designation. *Chometz* items require one certification:



- Organize a centralized collection area in your school or synagogue.
- Copy and distribute the enclosed flyer and hang up posters.
- Share your food drive success by tagging City Harvest on social media.
- At the end of your drive, if you've collected more than 50 pounds, schedule a pickup by calling City Harvest's Food Drives team at [646.277.7800](tel:646.277.7800) or fooddrives@cityharvest.org. If your collection is less than 50 pounds we can help you find a local pantry for drop-off.

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